



**ENERGY EFFICIENCY BOARD
MONTHLY MEETING**

Wednesday, August 8, 2012, 1:00 – 3:30 PM

Department of Energy and Environmental Protection – Public Utilities Regulatory Authority
10 Franklin Square, New Britain, Connecticut

Meeting Materials Available in Box.net Folder <https://www.box.com/s/1362c724959ae8f88cd7>

Call-in phone number: 800-655-1109 / passcode: 875 8697

12 NOON – PRE-BOARD MEETING PRESENTATION

REPORT ON CL&P CUSTOMER AWARENESS SURVEY BY GAFFNEY-BENNETT

BOARD MEETING AGENDA

- 1. Process** **30 min**
 - A. Agenda – Review
 - B. Minutes – Approve minutes of July 25, 2012 board meeting
 - C. Public Comments [3 minutes per organization]
 - D. Awards Presentation for Home Performance with EnergyStar vendors
 - E. CEFIA Report – Bryan Garcia
 - Presentation on new CEFIA comprehensive plan
 - EE-CEFIA Joint Committee Report
 - F. Consultant Committee – Rick Rodrigue
 - G. EE Board Calendar and Schedule
 - Review revised calendar format

- 2. Issues and Tasks** **15 min**
 - Subcommittee report on review of HES vendor dismissal / suspension cases

- 3. Programs and Planning** **60 min**
 - A. ProjectBEST outreach proposal – Operational Fuel and companies
 - B. 2012 Progress to date – Companies
 - C. DEEP coordination update and plans – Rick Rodrigue & Jeff Schlegel
 - 2012 C&LM Plan – DEEP and PURA Review
 - PURA Review of the 2012 Base Plan
 - Report on electronic vote approval for filed EEB comments
 - DEEP Determination and PURA review of the 2012 Expanded Plan
 - D. 2013-2015 Multi-Year Plan –
 - Status update on planning schedule for 2013-2015 C&LM Plan
 - Proposal from the EEB and EDCs submitted to DEEP

- Progress reports on plan development – key highlights
- Prospective Performance Incentives review

4. Committee Reports

20 min

- A. Evaluation Committee – Amy Thompson
- Recommendation and vote on proposed weatherization study
 - Report on UI Behavior Pilot Program technical meeting
- B. Commercial & Industrial Committee – Neil Beup & Les Tumidaj
- C. Residential Committee – Shirley Bergert
- Customer engagement discussion

5. Outreach and Marketing

20 min

- A. Marketing Committee – Rick Rodrigue and Jeff Schlegel
- Joint DEEP/EEB/CEFIA statewide marketing project update
 - Review of Schedule and Key Tasks/Deliverables
 - Transition Plan for the Second Half of 2012
 - Brand and Brand Standards
 - Messaging and Creative Concepts for Marketing Collateral/Templates
 - Web Site
 - CPTV “EnergizeCT” broadcast series proposal
 - Companies’ 2012 program marketing activities
- B. Updates on current marketing events and initiatives – Companies

6. Other

5 min

7. Adjourn